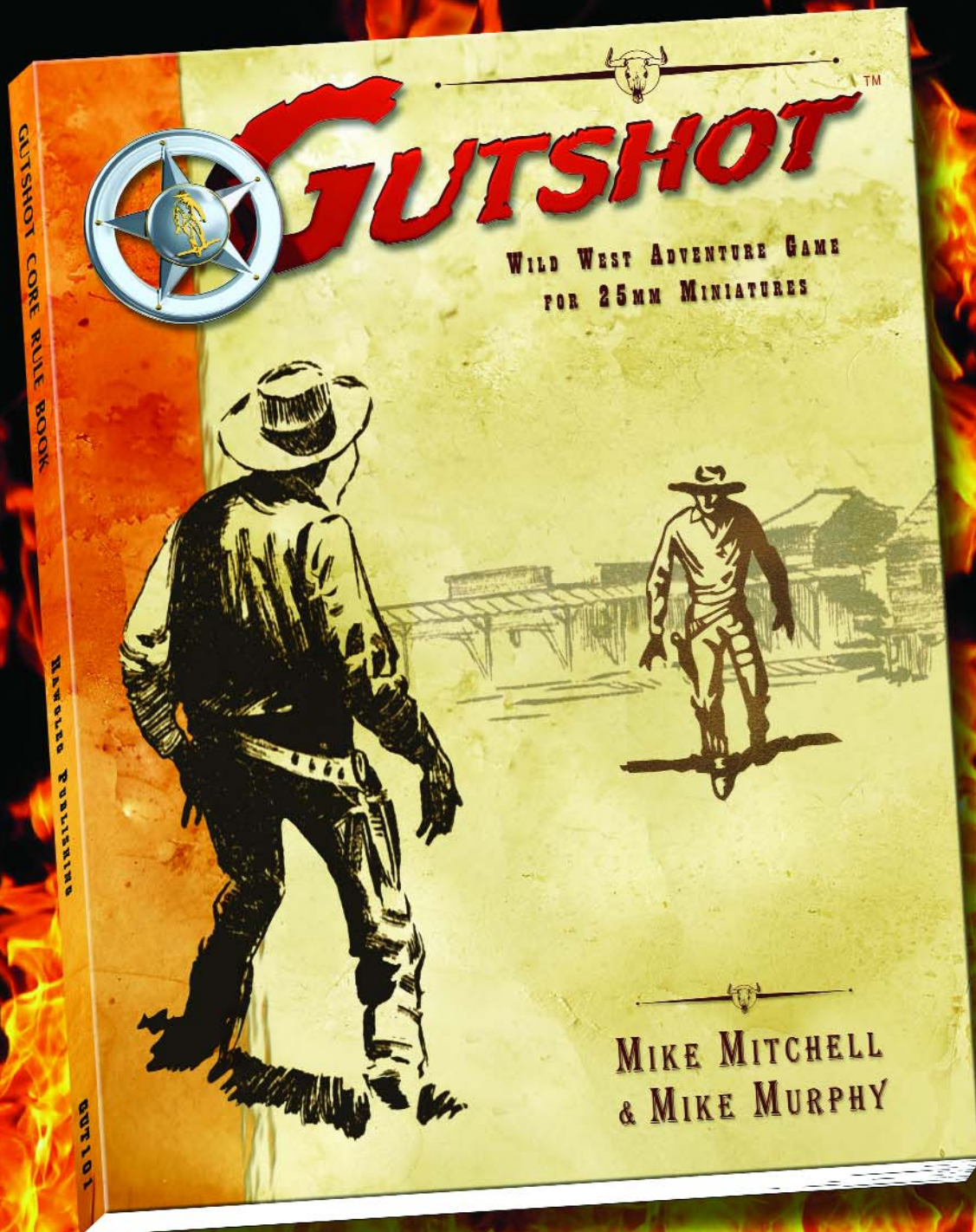


WILD WEST MINIATURES GAMES ARE HOT!



GUTSHOT is a rip-roaring tabletop miniatures game compatible with all **25mm-30mm miniatures** that you're already stocking from Foundry, Dixon, Old Glory, Monday Knight, Westwind, and others. Set in the American Wild West, this game delivers a simple system to run one-on-one and small-scale combat that is fast, simple, and exciting. Designed for 3-8 players, Gutshot lets gamers experience the thrilling adventures of another time. The game is character driven, features a campaign system that encourages replayability, and with a **\$19.95 cover price**, makes it an economical starter game.

HAWGLEGG
PUBLISHING

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GUTSHOT CORE RULE BOOK

Retail Price: \$19.95

ISBN 0-9765290-0-9

Pages: 170

Dimensions: 8.5 x 11 inches

Shipping Weight: 1.2 pounds

Gutshot presents a new, dynamic combat engine for running small-scale combat with 25mm-30mm miniatures. The book includes all rules, Character Sheets, Horse Record Sheets, Vehicle Record Sheets, a section with the most-commonly referenced tables, and two Adventures: "Last Man Standing" and "Love & Bullets." The book also features "Quick-Start Rules" so that experienced gamers can quickly get a grip on all the game basics. It is a square-bound soft-cover book with a full-color cover and a lavishly illustrated black & white interior.



The book also features original "Larry Leadhead" comic strips by fan favorites Doug Hamm & Eric Hotz. Eric is also well-known as the creator of the popular "Whitewash City" stock Wild West buildings.



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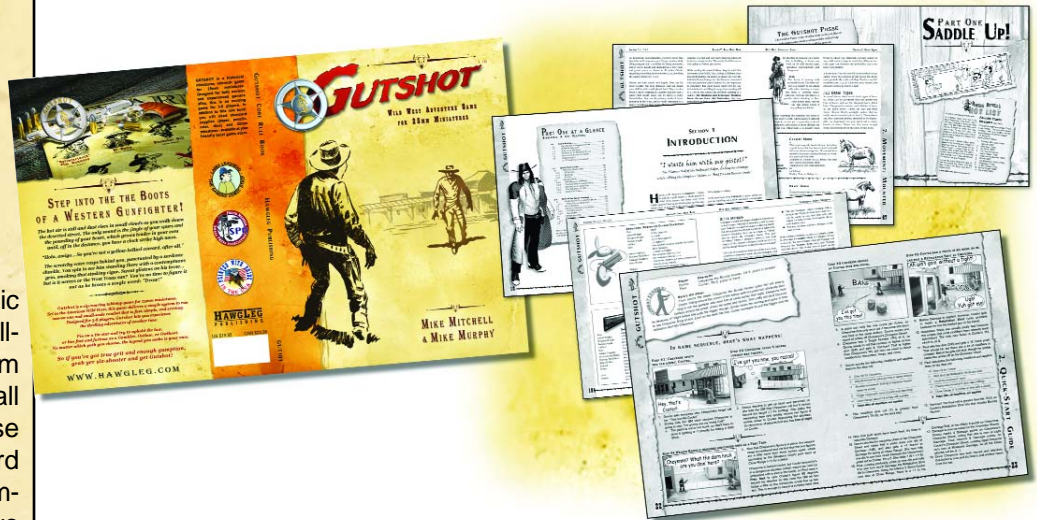
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THE GUTSHOT ADVANTAGE

Over the past four years, more than 80 people have playtested Gutshot. Rigorous playtesting helped the creators refine the combat system and focus on the things that help Gutshot stand out from other Western skirmish games:

- **Character Driven Gaming** - This is all up close n' personal, so you won't find large armies in this game.
- **Specialties** - Unique abilities eliminate "cookie-cutter characters."
- **Streamlined Combat Engine** - Gameplay is fast and deadly!
- **Initiative** - Random actions impose a level of chaos, making this Western truly wild!
- **Campaign System** - Experience system allows characters to improve their abilities over time... if they live long enough.
- **Online Support** - Free downloads of all game aids, including Character Sheets, Horse Record Sheets, Vehicle Record Sheets, and free adventures.
- **Quick-Start Guide** - Experienced gamers can figure out most of the game basics by reading this one section of the book.

RETAILERS & DISTRIBUTORS

If you're already carrying Western miniatures, then Gutshot is a perfect addition to your catalogue. Our game is compatible with all 25mm-30mm figures, including those by Artizan, Foundry, Dixon, Old Glory, Monday Knight, Westwind, and others. In fact, the book is illustrated with photos of figures from most of these lines.

Key Selling Points:

- **Price** - At only \$19.95 for 170 pages, the book is a great bargain that prevents the "sticker shock" some gamers are experiencing with more-expensive products on the market.
- **Discounts** - We offer industry-standard discounts to both distributors and retailers, with no minimum orders.
- **In-Store Promotions** - We have posters, flyers, and stock advertising to help you promote the game to your customers.
- **Online Promotions** - We advertise Gutshot on theminiaturespage.com and will be taking out other banner ads at key miniatures Websites to help spread the word about Gutshot, so you won't have to.
- **Online Retailers List** - Our Website has a list of all retailers who carry our game. We are very pro-active about getting our game onto your shelves.
- **In-Store Demo Support** - We offer prize support and incentives to stores/clubs that commit to run a five-game campaign. We believe that our campaign system is one of the strongest selling points and we're convinced that once people play in one, they'll be anxious to get Gutshot so they can run their own.